



50 AND Fabulous

* 1974-2024 *

JOURNAL

HONORING

Ruth Friendly ~
A Century of Inspiration

Robert J. Rubinstein, Esq.,
and the Kiwanis Club of Riverdale

Tuesday, June 18, 2024
6:00-8:30 PM
Van Cortlandt Lake House



Dear Friends of RSS:

Thanks so much for helping us celebrate **50 AND FABULOUS!**

The RSS Board is very proud of the outstanding programs and services we have been able to offer our older adults both near and far these many years. Based on conversations with our members, we know how valuable these services have been for so many and how they have enabled older adults to enjoy ageless living. All our staff plays a significant role every day, whether it be in the kitchen, at the exercise chair, or at the bridge table, to name a few. **They are top-notch!**

Under the creative and intelligent leadership of our Interim Executive Director, Floyd Rumohr, the next few months and years will be challenging but fruitful. He's undoubtedly up to the task!

My heartfelt thanks to the RSS Board and especially to the gala committee for their unwavering dedication, meticulous planning, and patience in organizing this celebration. Their efforts are truly commendable!

On to another 50 FABULOUS YEARS!!

Best regards,
Helen Morik
President, RSS Board of Directors

50^{AND} Fabulous 1974-2024

The Board of Directors welcomes you to the
50TH ANNIVERSARY CELEBRATION

Honoring

- ROBERT J RUBINSTEIN, ESQ.
and
KIWANIS CLUB OF RIVERDALE

- RUTH FRIENDLY
“A Century of Inspiration”

Tuesday, June 18, 2024
6:00 – 8:30 pm

Van Cortlandt Park Lake House

Van Cortlandt Park South and Bailey Avenue
Bronx, NY 10471

Master of Ceremonies

MICHAEL MARK

Grammy Nominated Composer

50^{AND} Fabulous 1974-2024

COMMITTEE

Judith Kramer and Toby Pilsner
Co-Chairs

Committee Members

Betty Begley
Gail Edwards
Fran Freedman
Ruth Friendly
Lisa Moreira

Helen Morik
Johanna Odrich
Margie Schustack
Irene Smookler
Claudia Zeldin



Thanks to all of you for supporting our “50 and Fabulous” event.

Your huge response to our fundraising efforts made it even more fabulous.

It is deeply appreciated and will help us move forward better than ever!

Special thanks to the 50 and Fabulous Celebration Committee.

Judith and Toby,
50th Gala Co-chairs



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Ruth Friendly

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MICHAEL MARK



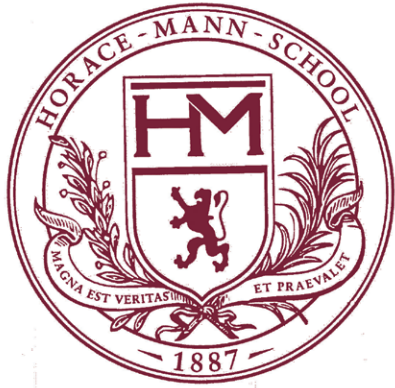
Michael is a musician, performer, and composer. He received a Drama Desk Award as a featured actor in the Broadway musical *"I Love My Wife."* He is also the composer of the theme song for the long-running television show *"Entertainment Tonight."*

Many years earlier, he composed songs for his mom, fifth-grade teacher Ruth Friendly. Her class musical about 17th-century journalist John Peter Zenger, *"The Zenger Connection,"* garnered very good press and spoke to the endless creativity of one of tonight's honorees.

For nearly 40 years, Michael has composed and performed with Grammy-winning singer/songwriter Tom Chapin. Michael has earned two Grammy nominations for his work with Chapin, writing songs for young elementary school children and their parents. With their storylines and curricular elements, these songs are sung in classrooms and music rooms across the country.

When he is not composing or performing, Michael serves on the boards of the Nyack School District and the Valley Cottage Library.

Michael met his wife, Mary, at Northwestern University School of Music. They recently celebrated their fiftieth anniversary. Mary is a retired reading specialist with a lovely voice. They have two children, both married and doing well, and three wonderful California grandchildren.



Horace Mann School

Salutes

RIVERDALE SENIOR SERVICES

On their 50th Anniversary



2600 Netherland Avenue, Bronx, NY 10463 | (718) 884-5900 | rssny.org

Horace Mann School

231 West 246 Street, Bronx, NY 10471



A graduate of Smith College and Teachers College, Columbia University, Ruth Friendly's first career was as a faculty member in the Scarsdale School System, where she taught and worked on curriculum development for over fifteen years. Widowed at an early age, she subsequently met and married Fred Friendly, and they merged their two families — six kids under one roof.

Ruth began her second career in 1982, working at Media and Society Seminars, founded by her husband Fred. Starting as a researcher, she moved on to become an editor, producer, and executive producer on more than 100 hours of programming airing nationally on PBS, including *The Constitution*, *That Delicate Balance*, *Managing Our Miracles*, *Health Care in America*, *Ethics in America*, and *That Delicate Balance II: Our Bill of Rights*. After her husband's death in 1998, Ruth took over as Director of Media and Society Seminars and became Vice President and Senior Editorial Director of Fred Friendly Seminars (FFS). This successor organization took over the production responsibilities. The FFS programs produced for PBS include *Minds on the Edge*, *Ethics in America 2*, *Our Genes/Our Choices*, *Who Cares*, *Chronic Illness in America*, *Epidemic*, and *Beyond Black and White*. *Affirmative Action in America*. Over the years, Ruth has also produced more than 300 non-televized seminars for medical, legal, educational, governmental, and civic groups across the country.

In the 2000s, Ruth served eight years as a Commissioner on the New York State Commission of Nomination, Court of Appeals. She also served as a panel member for the Disciplinary Committee of the Appellate Division, New York Supreme Court. She is an active board member of the RSS-Center for Ageless Living (RSS) and Riverdale Neighborhood House (RNH).

Ruth delights in sharing her free time with her six children and their families, including ten amazing grandchildren and five prized great-grandchildren.

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DOCTORS FROM



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Presbyterian

Congratulations to
Riverdale Senior Services
on its 50th Anniversary!

Best wishes to
this year's distinguished honorees
Ruth Friendly
Bob Rubinstein
and
Kiwanis Club of Riverdale.

Thank you for your dedication and
outstanding services
to the community.

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Floyd Rumohr

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50 AND Fabulous 1974-2024

I am 94 and Fabulous because...



I was lucky enough to choose the most wonderful woman to be my wife.

Embrace your age. Share your story. #50andfab



I am 89 and Fabulous because...



I'm involved in political and social issues that concern the public.

Embrace your age. Share your story. #50andfab



I am 88 and Fabulous because...



I am the great grandmother of 11 and 3 more dragons coming this year!

Embrace your age. Share your story. #50andfab



I am 82 and Fabulous because...



I am determined to stay active for the rest of my life.

Embrace your age. Share your story. #50andfab





Robert (Bob) Rubinstein was born and raised in the Bronx, attending P.S. 86 and the Bronx High School of Science, where he met his wife, Barbara. After graduating from Bates College on the Dean's list and captain of the Debate team, he served two years as a cryptographic specialist in Korea and subsequently attended NYU Law School.

Bob and his family moved to Riverdale in 1959 at the urging of his father, Max, who was then the first principal of Jr. High School 141. Bob and Barbara's children, Lisa, Kenneth, and Adam, attended the local public schools, and Bob immediately immersed himself in Riverdale life. As a founder of the Ben Franklin Reform Democratic Club, he ran for Assembly in the first Democratic primary ever held in the Bronx, with the endorsements of Eleanor Roosevelt and Governor Herbert Lehman.

Bob served as the first President of Riverdale Senior Services (RSS) for five years. He is an active board member, serving on several committees, including chairman of the Personnel Committee. Bob was instrumental in securing funds for RSS's Rev. William Tieck Adult Day Program for Memory Loss. In addition, he is a former Vice President and Board Member of Riverdale Neighborhood House (RNH) and an active member of the Kiwanis Club of Riverdale for 60 years, serving in various leadership roles. He served as the Lieutenant Governor for the Bronx-Westchester division and is the club's Vice President. As President of the Riverdale Community Council, he was honored as "Riverdalian of the Year" in 1969. He has actively supported Mosaic (formerly Riverdale Mental Health) and even managed a South Riverdale Little League team.

Over the years, Bob has been a strong community activist. He has acted as a pro-bono attorney for minorities unfairly discriminated against by Riverdale landlords by organizing community protests whose efforts resulted in the integration of Skyview and other buildings in Riverdale; he almost single-handedly led the fight to save Seton Park for public use; he worked with planners and the community to designate a large portion of Riverdale as a Greenbelt area, he served under Mayor Lindsay as General Counsel of the Housing Development Administration, and managed to operate a successful Law Practice specializing in Real Estate Law in Riverdale for 60 years. In his law practice, Bob has represented local businesses against landlord's abusive rent hikes and was successful in reversed "pet discrimination" at The Windsor's Apartments. While Bob is semi-retired, he continues practicing law from the comfort of his Riverdale home!



Our Mission

RSS is a nonprofit agency that champions older adults and their families. We do this through our wellness approach and every aspect of our operations and facilities. RSS helps community members live their best, happiest, and healthiest lives.

In September 1974, RSS Founder Julia Blumenthal, Bob Rubinstein, and June Eisland set out to improve the lives of older adults in the Riverdale community. Riverdale Senior Center opened to provide a place to meet friends, share a meal, and learn from one another. As we have grown, we've responded to the changing needs and interests of the vital, diverse senior population of the Northwest Bronx. In addition to a delicious daily lunch, RSS now offers a full range of exercise, cultural, health management, and social programs and a wide array of social and behavioral health services. We continue evolving to meet our members' needs, and we hope you will join us at no cost to sample all we have to offer!

We are grateful to our government partners:

State Senator Gustavo Rivera

NYS Assemblyman Jeffrey Dinowitz

NYC Council Member Eric Dinowitz

NYC Department for the Aging (DFTA)

Department of Youth & Community Development (DYCD)

Department of Health and Mental Hygiene (DOHMH)



Congratulations RSS on your 50th

For all you are and
all you do –

You make a Difference!
Ruth Friendly



Kiwaniis

CLUB OF RIVERDALE, NY

Chartered in 1953



The Kiwanis Club of Riverdale was created in 1953 by community members that come together to make an extraordinary impact. It has served Riverdale, the greater Bronx, Yonkers, and NYC and is committed to making a difference in the lives of the children and the underserved through volunteerism and fundraising.

For over seventy years, the Kiwanis of Riverdale members support youth, literacy, and local community organizations such as the Riverdale Senior Services, Kiwanis Pediatric Trauma Center, South Riverdale Little League, Riverdale Baseball, Yonkers YMCA Holiday Program, Give Kids the World, Kamp Kiwanis, Hatzalah Ambulance, Pediatric Lyme Disease, Calvary Hospital and numerous more. We are excited to extend our support to STEM studio classes introducing science for kids. The signature projects include the 66th Annual Halloween Painting Contest, the Children's Hospital of Montefiore, and the Annual Senior Boat Ride. As part of the global initiatives, Kiwanis supports health and nutrition, education and literacy, and youth leadership initiatives.

To empower our future leaders, the club sponsors the Riverdale Kingsbridge Academy and Bronx High School of Science Key Clubs to invest in the next generation and build leadership skills, respect, discipline, and character. Through service and volunteerism, students lead clubs and create strong connections to the community. Key Club leaders attend the NY State Leadership Training Conference in Albany to further develop skills that prepare them for college, adulthood, and beyond. Students with significant contributions to the community are awarded scholarships.

The Kiwanis Club of Riverdale continues to build its legacy of community support and dedication to improving the world, one child and one community at a time.

Board of Directors

- Nanda Chaves-President
- Robert Rubinstein-Vice President
- Richard Peterson-Vice President/Treasure
- Amelia Chaves-Secretary
- Virginia Picciano Krompinger-Board
- Doug Hickey-Board
- John Thompson-Board

The RSS is a place to stay healthy, connect with the community, expand your horizons and love of art and intellect, and maybe make a few friends.

Changing with the times, the RSS is focused on its members staying active and on the philosophy that "it's never too late to expand your interests." We got everything from Zumba to Bridge to Chair Yoga to Poetry. Fifty years seems like a long time, but it was only yesterday that I started volunteering for Riverdale Senior Services.

It was an honor when RSS founder Julia Blumenthal invited me to be its first president. I accepted with a deep sense of gratitude for her vision and dedication to our community. I will never forget the 50 years I have spent working with wonderful people for an incredible cause.

Bob Rubinstein



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for donating our beautiful floral
centerpieces.

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Thank you
for making a
difference in so many
older adults' lives.

*The Crayne
and
Thornbrough
Family*



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

June 18, 2024

Dear Friends:

It gives me great pleasure to welcome everyone as the RSS Center for Ageless Living celebrates its 50th anniversary.

New York soars on the foundation of its many constituents who are deeply devoted to helping others and improving their neighborhoods. Julia Blumenthal contributed to this longstanding legacy when, in 1974, she founded Riverdale Senior Center, now known as the RSS Center for Ageless Living. Located in the historic northwestern Bronx neighborhood of the same name, this organization began with a simple mission: to serve as a community pillar where New Yorkers could make friends and break bread. Since then, it has built upon its guiding principles and expanded to include benefits management, educational courses, enrichment activities, and preventative health care—all of which remains free for people over 60 years of age. In particular, I am pleased to shine a spotlight on its Adult Day Program for Memory Loss, which opened in the spring of 2022. This meaningful initiative helps ease families' worries by providing our seniors living with dementia a supportive place to forge connections, stave off boredom, and safely maintain their independence. The RSS Center for Ageless Living has made a tremendously positive impact on our global metropolis, and I applaud all it does to ensure that New Yorkers of all ages receive the attention, care, and resources they need to continue leading fulfilling lives.

On behalf of 8.3 million New Yorkers, please accept my best wishes for a safe and uplifting event.

Sincerely,

A handwritten signature in black ink that reads "Eric Adams".

Eric Adams
Mayor



2600 Netherland Avenue, Bronx, NY 10463 | (718) 884-5900 | rssny.org

TOM, RACHEL & EMMA ROSE KELLY

Salute

RIVERDALE SENIOR SERVICES

On their 50th Anniversary



BRONX BOROUGH PRESIDENT VANESSA L. GIBSON

June 18, 2024

Congratulations RSS Center for Ageless Living as you celebrate 50 years of serving our Borough's older adult population!

Your upcoming, "50 and Fabulous Celebration," is not only an opportunity to recognize the thousands of participants who've walked through your doors, but also a chance to pay tribute to an organization that since 1974, has consistently kept the Bronx's older adult population engaged, and involved through the many courses you provide that include music, technology, writing, literature, exercise, financial literacy, and more. Thank you for uplifting our seniors and recognizing your honorees, Robert J. Rubenstein, Esq., the Kiwanis Club of Riverdale, and Ruth Friendly who each have demonstrated their unwavering support for ageless living!

Once again, Happy 50th Anniversary! We look forward to your continued success here in the northwest Bronx.

Sincerely,

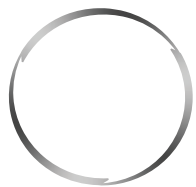
A handwritten signature in black ink that reads 'Vanessa L. Gibson'.

Vanessa L. Gibson
Bronx Borough President



Congratulations to Riverdale Senior Services

We are proud to partner with you
to support our community.



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CHAIRMAN
Bronx Delegation

June 18, 2024

Dear Riverdale Senior Services:

I congratulate the entire Riverdale Senior Services (RSS) community on this remarkable occasion of your 50th anniversary. Half a century of dedicated service is a testament to your unwavering commitment to championing the well-being of older adults and their families.

As we celebrate this milestone, it is only fitting to acknowledge the outstanding individuals whose tireless efforts have contributed to the success and growth of RSS over the years. Among them, I would like to offer special recognition to Robert Rubinstein and Ruth Friendly, two remarkable individuals whose contributions have left an indelible mark on the Riverdale community.

Robert Rubinstein's dedication and leadership as a founding member of RSS have been instrumental in shaping the organization into what it is today. His decades-long commitment to serving the community as a board member and passionate advocate for senior citizens' rights exemplifies the spirit of selflessness and civic duty.

Ruth Friendly's remarkable career in education and media has not only enriched the lives of countless individuals but is a source of inspiration for future generations. Her tireless efforts in promoting ethical discourse and civic engagement reflect the core values upon which RSS was founded.

As we reflect on the past fifty years, let us also look forward to the future with optimism and determination. With the continued support of dedicated individuals like Robert Rubinstein and Ruth Friendly, I do not doubt that RSS will continue to thrive and make a meaningful difference in the lives of older adults in the Riverdale community.

Once again, congratulations to RSS on this momentous occasion, and here's to many more years of service and dedication.

Sincerely,

Jeffrey Dinowitz
Member of Assembly

□ ALBANY OFFICE: Room 632, Legislative Office Building, Albany, New York 12248 • 518-455-5965, FAX 518-455-4437
□ DISTRICT OFFICE: 3107 Kingsbridge Avenue, Bronx, New York 10463 • 718-796-5345, FAX 718-796-0694
dinowitzj@nyassembly.gov



Happy 100th to “The Mother of Us All”
With lots of love from
The entire Friendly-Mark family

Generation 2:

Jon Mark & BK Munguia

Andy & Pat Friendly

Richard Mark & Maura Harway

Michael & Mary Mark

Lisa Friendly

David & Priscilla Friendly

Generation 3:

Noah & Catie Mark

Ronen & John Kohn

Ramona & Jason Orley

Aaron & Julia Mark

Maddie Friendly & Kevin Farzad

Chris Nicholson

James Nicholson & Megan McCarthy

Alice Mark

Hannah Mark

Drew Friendly

Generation 4:

Ben Mark

Simon Orley

Olivia Mark

Olive Orley

Penny Orley

Alex Mark

Beatrice Mark



**Lorraine Cortés-
Vázquez**
Commissioner

June 18, 2024

**2 Lafayette St.
New York, NY 10007**

**212.AGING NYC
212.244.6469**

Dear Friends,

On behalf of the New York City Department for the Aging (NYC Aging), I congratulate the RSS Center for Ageless Living (RSS) on its 50th anniversary, for five decades of unwavering commitment to older adults and its vital role in the Riverdale community.

2024 marks the Golden Anniversary of RSS, reflecting the center's role as a community cornerstone. For fifty years, RSS has enriched the lives of its diverse members by fostering meaningful connections and combating social isolation. Through a wealth of programs, including art, technology classes, exercise, and education, RSS proves that one is never too old to learn and grow.

During the COVID-19 pandemic, RSS shone brightly, expanding virtual programming to keep members safe, connected, and engaged.

Congratulations to this year's honorees: Robert J. Rubenstein, Esq., the Kiwanis Club of Riverdale, and Ruth Friendly, for their lifelong dedication to helping others. I also commend RSS Interim Executive Director Floyd Rumohr and the entire team for their hard work and commitment to older adults. Here's to celebrating the first fifty golden years of RSS and many more years of partnership and progress as we continue to support older New Yorkers together.

Sincerely,

Lorraine Cortes-Vazquez
Commissioner

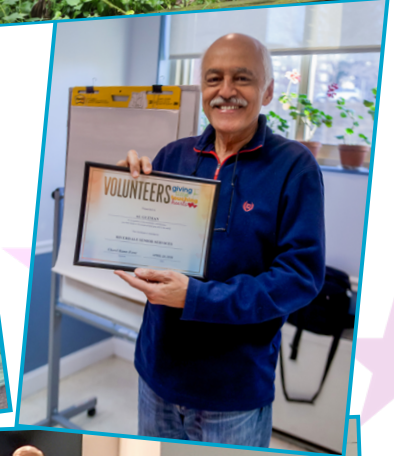
50^{AND} Fabulous
• 1974-2024 •

Fun Days at RSS!

**CONGRATULATIONS TO RSS
ON 50 FABULOUS YEARS!**

**IN HONOR OF
DEIRDRE CAFFERTY,
AND
IN MEMORY OF
MARY CAFFERTY**

**WITH BEST WISHES,
DR. MAUREEN CAFFERTY MCALLISTER,
DEE MCALLISTER, MARY MCALLISTER,
DONALD MCALLISTER, MARGARET MCALLISTER**



50^{AND} Fabulous
1974-2024

Busy Days at RSS!



BRONX COMMUNITY BOARD 8

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Farah Kule Rubin, District Manager

June 11, 2024

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Dr. Julia T. Gomez

Riverdale Senior Services
Center for Ageless Living
2600 Netherland Avenue
Bronx, NY 10463

Dear Members at the Riverdale Senior Services Center,

On behalf of Bronx Community Board 8, we would like to extend our congratulations to Riverdale Senior Services 50th Celebration Gala honorees Robert Rubinstein, Esq. and Ruth Friendly - two people whose life work has been devoted to helping others.

The Bronx is very fortunate to have such a caring and purposeful organization such as the Riverdale Senior Services Center for Ageless Living (RSS) which serves the older community to be a safe and fun place to gather and engage with others. RSS is an integral part of the community with a variety of services such as assisting seniors to combat social isolation, promoting physical and mental health, keeping the people engaged through hundreds of classes in the center and online, and serving thousands of nourishing meals.

For over 20 years, the RSS/Reverend Tieck Adult Day Center for Memory Loss has been devoted to those 60+ who are challenged by memory loss. RSS continues to champion older adults and their friends and families by allowing community members to live better, happier, and healthier lives.

As you celebrate 50 years of fantastic activities and services RSS makes available to its members, let us also celebrate the incredible impact of the Riverdale Senior Services Center itself and the incredible Board of Directors who give of their time and caring work.

Warm regards,

A handwritten signature in blue ink, appearing to read "Julie Reyes".

Julie Reyes
Chairperson
Bronx Community Board 8

A handwritten signature in blue ink, appearing to read "Farrah Kule Rubin".

Farrah Kule Rubin
District Manager
Bronx Community Board 8

Salute to our Instructors

We thank you for your time and expertise.
We are grateful for your dedication to
your students and to RSS. Thank you.

Instructor

Anita Rodriguez
Annellen Madigan
April Lombardi
Bill Baskin
Bozidar Boskovic
Bruce McKenna
Cheryl Warfield
Daniel Hauben
Diane Vayserfirova
Donald Kaplan
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Tim Forward
Waleska Tirado

Activity

Chair Yoga
Collage Class
Watercolor
Tai chi
Reiki
Qi Gong
Chorus
Pastels
Music Appreciation
Memoirs
Feldenkrais Foundation
Chair Exercise
Book Club
Drama
Yoga for Joint Health
Nutrition
Art
EFT
Tap Dancing
Chair/Chi/Prana
Balance Training
Duplicate Bridge
Poetry/Creative Writing
Conversational English
Get Fit
Write-On/Writing
Exercise for Mobility
Current Events
Belly Dancing

Seniors rock, and **RSS** is our rock.
Congratulations
on
50 years of great works!

Gail and Charles Persky

Congratulations
to the honorees!

Dornbush and Odrich
families





RSO
CENTER FOR AGELESS LIVING

Congratulations

on your Fabulous 50th anniversary

We will also like to congratulate this years honorees
***Robert J. Rubinstein, Esq., and the Kiwanis Club of Riverdale
 and Ruth Friendly - A Century of Inspiration***

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Congratulations to
Bob and Ruth

Suzy and Tony Mahler



CONGRATULATIONS RUTH



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Toby Cash

In honor of

Toby Cash

Thank you to RSS for making our
mom's life full and joyous
With appreciation,
Marci and Michael Schoenbach



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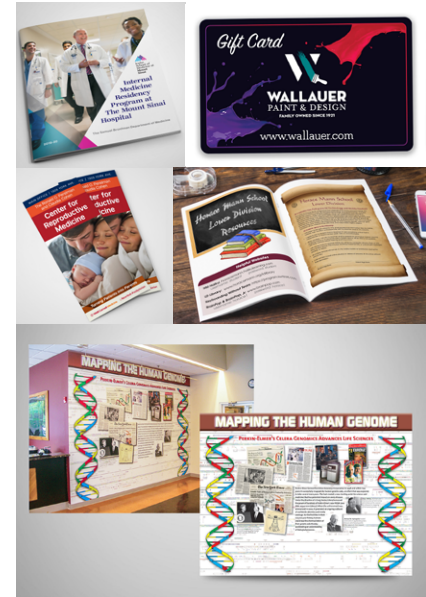
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HORIZON
Organization

**Brava Ruth Friendly!
Bravo Bob Rubinstein!**

It is an honor to honor you both for building and governing Riverdale Senior Services Center for Ageless Living for five decades. Your unswerving and ongoing devotion and commitment to RSS has made exceptional services possible for thousands of older adults and their families in the Northwest Bronx and beyond!

Warm good wishes for continued service together!

Fran Freedman, LMSW



Good Luck and
Happy 50th Anniversary
to
RSS
Jill and Jack Shaifer



Methodist Home congratulates the Riverdale Senior Services on their 50th anniversary!

Methodist Home has been serving Riverdale and the surrounding community for 95 years. We offer comprehensive, individualized care provided by highly trained interdisciplinary staff. Our specialties include:

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**50 RSS + 100 RUTH =
150 combined years of wisdom**

Dear Ruth,

It's an honor to celebrate 100 years of your never-ending wonder and wisdom!

With respect, amazement and love,

Irene Smookler

***It is our privilege to
Honor
Robert Rubinstein
Ruth Friendly
&
Judith Kramer
For their distinguished support & service
To the RSS***

June & Paul Eisland



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**CONGRATULATIONS RSS
ON BEING 50 AND FABULOUS!**

**CONGRATULATIONS HONOREES
FOUNDER BOB RUBINSTEIN
and KIWANIS CLUB OF RIVERDALE**

RUTH FRIENDLY
TWICE 50 and FABULOUS!

**BIG THANK YOU TO FLOYD RUMOHR
and
THE GALA COMMITTEE FOR A FABULOUS EVENT!**

HELEN MORIK
PRESIDENT, RSS BOARD OF DIRECTORS

Congratulations to Riverdale Senior Services

on 50 years of dedication to older adults
from the members of the

Kiwanis Club of Riverdale

Best Wishes to Robert Rubinstein

for your work championing seniors in Riverdale



Board of Directors

Fernanda Chaves	President
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Donations and endowments to The Riverdale Kiwanis Foundation are 100% tax deductible and benefit children and community charitable works.

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ITeamKiwanis@gmail.com

Congratulations!

Thank you
Helen Morik and
Riverdale Senior Services

BOB RUBINSTEIN, ESQ.
KIWANIS CLUB OF RIVERDALE &
RUTH FRIENDLY

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VIRGINIA &
SCOTT KROMPINGER



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50 and Fabulous Celebration design of
invitations and promotional publications.

Congratulations to RSS on fifty fabulous years!
Big Dog is proud and honored to be working with you.
Here's to the next fifty!

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Congratulations to
Riverdale Senior Services
on its 50th Anniversary!

Best wishes to
this year's distinguished honorees
Ruth Friendly
Bob Rubinstein
and
Kiwanis Club of Riverdale.

Thank you for your dedication and
outstanding services
to the community.

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I am 78
and
Fabulous
because...



I have a
passion for
the pursuit of
knowledge.

Embrace your age.
Share your story. #50andfab

RSS 50
Fabulous

I am 78
and
Fabulous
because...



I have mastered
the art of
adaptation with a
positive outlook.

POSITIVE
THINK.

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Fabulous

I am 77
and
Fabulous
because...



I write poetry for
those seeking
brighter
tomorrows.



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Fabulous

I am 71
and
Fabulous
because...



I
survived
the
1960s!!



RSS 50
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On their 50th Anniversary



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Our Active RSS Volunteers

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Linda Gottlieb	Hilda Romero
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Max Green	Robert Stein
Ruth Greenfield	Hilary Toren
Albert Guzman	Carmen Zeis

RSS BOARD OF DIRECTORS

Thank you, Volunteers!

On behalf of RSS, our members, staff, and myself, I thank you for your time, hard work, and support. I say this every year in earnest:

**RSS is the best center in New York City,
in large part because of you!**

Every single one of you plays a vital role at RSS. We will start with our reliable **greeter/lunch screeners**, who are here early and are the first people we see. The loyal **kitchen helpers** set up the lunchroom daily and steadfastly serve meals—the many **teachers & moderators** who happily and unselfishly share their knowledge with our members. The **knitters** who work as a team, knitting and learning from each other, then join forces to sell their goods to benefit the center. The steadfast **office receptionists** answer the phones, help with mailings, and update members' information so we have current information on all our members. Our **entrepreneurial volunteers** sell jewelry, bric-a-brac, and other goods. Our trusted **committee members** sit on various committees such as the trip, senior advisory, and social action committees—our futuristic thinking **Board members** who provide positive direction and many other contributions to RSS' mission.

Your work is the backbone of the organization. Because of your dedication and commitment, we are strong, healthy, and thriving. Each task you undertake, no matter how big or small, contributes to RSS's overall success. **Your efforts are truly invaluable.**

Again, we are deeply grateful for all you do for RSS. Your choice to support us with your undying support and one of your most prized possessions, **your time**, is a testament to your commitment and belief in our mission. We are honored to have you on our team.

With Gratitude,
Yvonne Velazquez Rosa

JANE HOUSE

Celebrates

RSS

50 *and*

Fabulous

1974 - 2024



powerconsulting

technology for people

**CONGRATULATIONS
RIVERDALE
SENIOR SERVICES**

**FOR 50
GREAT YEARS
AND MANY MORE
TO COME!**

**WE ARE PROUD
TO BE A PART OF
YOUR MISSION!**

87 and Fabulous!

Thank you, RSS
staff, board,
and members,
for helping to keep
my brain on fire
and my joints
well-oiled!!

Judith Kramer



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*To Ruth Friendly
and Bob Rubinstein*

Thank you for your
leadership, generosity
and dedication
to the Riverdale community

Buddy & Richie Stein
Marguerite Adams & Hilary Baum

Congratulations to
Bob Rubinstein
on this well-deserved honor!
from your friends at the
Monday afternoon duplicate game
at the RSS

Rich Marchione, Director

Shirley Abramson | Vivian Anapol

Nizam Baykara | John Dembeck

Bella Davis | Susan Edelstein

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**I am 68
and
Fabulous
because...**



RSS 50
Fabulous

I complete
the NYT
crossword
puzzle 7
days a week!

**I am 64
and
Fabulous
because...**



"Let me look into your future"

I do oracle
card readings.

**I am 61
and
Fabulous
because...**



Embrace your age.
Share your story. #50andfab

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Fabulous

I have been
HIV-positive since
1991 and I am still
standing!

**I am 57
and
Fabulous
because...**



RSS 50
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I am a true
Bronx
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Special thanks to

Susan Chavez

Ellen Geyer

Clarice Robinson

Ellen Varady

for sharing their artistic talents
in tonight's thank-you gift bag.

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in the lives of older adults in the Bronx

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Thank You.
You make it possible for us to improve
the lives of older adults.

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The Arts Center at RSS

For 50 years you have helped make a
difference in the lives of older adults.

"THEY HELP ME TAKE CHARGE OF MY HEALTH"

Community Health Programs

For 50 years you have made a difference
in the lives of older adults in the Bronx

"RSS TRIPS ARE A GREAT WAY TO STAY ACTIVE AND MAKE FRIENDS"

Thank You.
For changing the lives of older adults in
the Northwest Bronx!



INDIVIDUAL/COMPANY NAME
ACKNOWLEDGEMENT

JACK C BENDHEIM
PAULA LURIA CAPLAN
CHRIS CARSTENS and CAROL MEYER CITRIN
COOPERMAN
ELLEN AND BRUCE FELD
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SANDRA LERNER
DEBORAH PINES and TONY SCHWARTZ
RIVERDALE SPORTS PHYSICAL THERAPY
TERRY ROCHE



MEMBER NAME LISTING

Brenda Burde
Jerilyn Kaplan & Gerry
(in honor of our fabulous cousin)
Helen Marie Corchado
Margie Schustack
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[Make a Donation](#)

Individual donations are one of the many ways you can support RSS's mission to help older adults and their families live their best lives.

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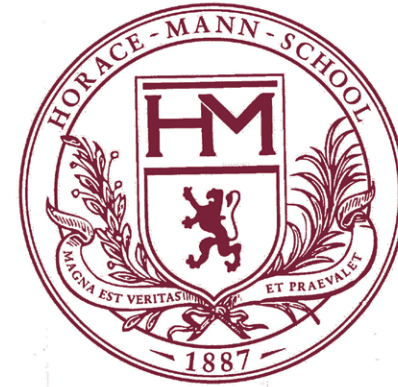
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Bob Rubinstein
and
Kiwanis Club of Riverdale.

Thank you for your dedication and
outstanding services
to the community.



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Salutes

RIVERDALE SENIOR SERVICES

On their 50th Anniversary



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